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Our goal for the 4th edition Apparel Manufacturing: Sewn Product Analysis remains the same as it was for the first edition: to provide a broad conceptual and somewhat theoretical perspective of apparel manufacturing that will serve as a foundation for future apparel professionals. We have consulted professionals, industry trade associations, visited factories in national and international ...

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Apparel Manufacturing: Sewn Product Analysis, 4th Edition

Intended for course work in Fashion, Apparel, or Retailing. This comprehensive text provides in-depth coverage of all facets of the apparel manufacturing process in the global industry. The coverage considers product development from the analysis phase through product standards, specifications and design phases. The primary focus is on inter-related decision-making required for apparel product ...

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