



~~The Industrious Revolution: Consumer Behavior and the ...~~

This 'industrious revolution' is the context in which the economic acceleration associated with the Industrial Revolution took shape. This study explores the intellectual understanding of the new importance of consumer goods as well as the actual consumer behavior of households of all income levels.

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In the long eighteenth century, new consumer aspirations combined with a new industrious behavior to fundamentally alter the material cultures of northwest Europe and North America. This 'industrious revolution' is the context in which the economic acceleration associated with the Industrial Revolution took shape. This study explores the intellectual understanding of the new importance of ...

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Get this from a library! The Industrious Revolution : Consumer Behavior and the Household Economy, 1650 to the Present.. [Jan De Vries] -- De Vries traces the evolution of an 'industrious revolution' that fundamentally altered the material cultures of Europe and North America.

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